

# Public Speaking Activity

## Chapter 4-Selecting a Topic and a Purpose Brainstorming Specific Purpose Statements

The purpose of this activity is to help develop the ability to brainstorm topics as well as to clarify the differences between specific purpose statements for informative speeches and specific purpose statements for persuasive speeches.

Using one of the brainstorming methods described in this chapter, come up with three topics you might like to deal with in your next classroom speech. For each topic, devise two possible specific purpose statements for a speech assignment, one suitable for an informative speech and one suitable for a persuasive speech.

1. Topic:

a. Informative specific purpose statement:

b. Persuasive specific purpose statement:

2. Topic:

a. Informative specific purpose statement:

b. Persuasive specific purpose statement:

3. Topic:

a. Informative specific purpose statement:

b. Persuasive specific purpose statement: