

Public Speaking Activity

Chapter 10-Outlining the Speech

Organizing the Outline

The purpose of this activity is to practice organizing main points and sub-points into an outline format.

In the left-hand column below is a partially blank outline from a speech about Weblogs (blogs). In the right-hand column, arranged in random order, are the sub-points to fill in the outline. Choose the appropriate sub-point for each blank in the outline.

Outline	Sub-points
I. Blogs have become an important part of the Internet in recent years.	Bloggers helped turn Howard Dean into an early frontrunner for the Democratic nomination.
A.	Large companies have begun paying bloggers to start word-of-mouth advertising.
B.	As many as 10 million blogs have already been created.
II. Blogs have acquired significant political and economic influence in a short period of time.	The political clout of blogs was felt in the 2004 U.S. presidential campaign.
A.	Small companies are starting their own blogs as promotional tools.
1.	In addition, more than 40,000 new blogs are created every day.
2.	Also in 2004, bloggers revealed that a CBS News story on President Bush's military service included falsified documents.
B.	
1.	The economic impact of blogs has been recognized by large and small companies alike.
2.	