



chapter 17 Speaking on Special Occasions

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Special Occasion Speeches



- Introduction
- Presentation
- Acceptance
- Commemoration

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Speech of Introduction

Introducing main speaker to audience

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Speech of Introduction

- Brief
- Accurate
- Adapted to occasion, audience
- Sense of anticipation

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Speech of Presentation

Presenting a gift, award, or some form of recognition

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Acceptance Speech

Giving thanks for gift, award, or some form of recognition



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Sample Acceptance Speech



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Commemorative Speech

**Paying tribute to person,
group of people, institution,
or idea**

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Commemorative Speech

- Inspire audience
- Heighten appreciation
- Adjust content, delivery to fit situation
- Use language creatively

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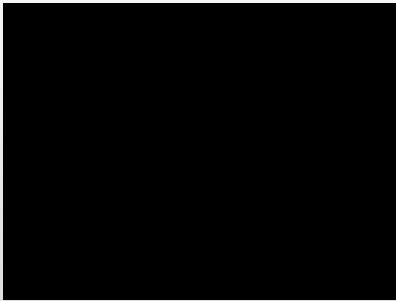
Sample Commemorative Speech



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Sample Commemorative Speech



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