

Public Speaking Study Guide

Chapter 9

Five of these questions will be on the chapter quiz and the other five will be on the exam. While these questions are specifically from the 10th edition, you should be able to get the answers from previous editions as well.

1. According to your textbook, when you are in a formal speaking situation the most effective way of gaining the initial attention of your audience after you walk to the lectern is:

2. Which of the following is a basic objective of a speech introduction? _____

3. Which of the following would you expect to find in a well-constructed speech introduction? _____

4. Even when you use other interest-arousing lures in a speech introduction, you should always:

5. When preparing a speech introduction, you should usually: _____

6. _____ is the audience's perception of whether the speaker is qualified to speak on a given topic.

7. As your textbook explains, when preparing a speech introduction, you should usually:

8. What does your textbook say about preparing an effective speech conclusion? _____

9. Which of the following is recommended in your textbook as a way to reinforce the central idea in a speech conclusion?

10. According to your textbook, in addition to reinforcing the central idea, a speech conclusion should also: _____