

# Public Speaking Study Guide

## Chapter 4

Five of these questions will be on the chapter quiz and the other five will be on the exam. While these questions are specifically from the 10th edition, you should be able to get the answers from previous editions as well.

1. According to your textbook, brainstorming is especially helpful when you are having trouble:  
\_\_\_\_\_

2. After choosing a topic, what is the next step of speech preparation?

3. What does your textbook recommend as a method of brainstorming for a speech topic?

4. Which of the following is out of place in a speech to inform? \_\_\_\_\_

5. When the general purpose of your speech is to \_\_\_\_\_, you act primarily as a teacher or lecturer.

6. Advocating a position is most appropriate when the general purpose of your speech is to:  
\_\_\_\_\_

7. "Knowing how to deal with stress" is a poorly phrased specific purpose for a classroom speech because it: \_\_\_\_\_

8. According to your textbook, what is the *most important* early step in the process of developing a successful speech? \_\_\_\_\_

9. As a specific purpose statement, "To inform my audience about computer technology" is too:  
\_\_\_\_\_

10. The central idea of a speech should be: \_\_\_\_\_