

Public Speaking Study Guide

Chapter 13

Five of these questions will be on the chapter quiz and the other five will be on the exam. While these questions are specifically from the 10th edition, you should be able to get the answers from previous editions as well.

1. According to your textbook, which of the following is an advantage of using visual aids in a speech? _____

2. Which of the following does your textbook present as a guideline for preparing visual aids? _____

3. If the object you want to use as a visual aid is not available, the next best option ideally is a: _____

4. If you wanted to compare the military spending of the United States to that of eight other nations, what type of visual aid should you probably use? _____

5. As your textbook explains, if you plan to use a photograph as a visual aid in a speech, you should: _____

6. _____ are especially valuable for showing an audience statistical trends and patterns.

7. A _____ graph is best suited for illustrating simple distribution patterns.

8. A _____ graph is best suited for showing comparisons between two or more items.

9. A _____ graph is best suited for showing changes in statistics over time or space.

10. According to your textbook, when selecting fonts for a visual aid you should usually use: _____