

Public Speaking Study Guide

Chapter 11

Five of these questions will be on the chapter quiz and the other five will be on the exam. While these questions are specifically from the 10th edition, you should be able to get the answers from previous editions as well.

1. Language helps to shape our sense of reality by: _____
2. The denotative meaning of a word is: _____
3. The connotative meaning of a word is: _____
4. As your textbook explains, _____ meaning gives words their emotional power.
5. Which of the following is discussed in your textbook as a way to use language clearly? _____
6. According to your textbook, _____ words refer to ideas or concepts rather than to tangible objects.
7. To use language vividly your textbook recommends that speakers employ: _____
8. Phrases such as "dry as a bone," "clear as a bell," "dark as night," and "smart as a whip" should be avoided in speeches because they are: _____
9. Your textbook recommends using repetition and parallelism to enhance the _____ of your speeches.
10. When used effectively, repetition in a speech: _____