Business Communication

Mediated Message-Culture

The purpose of this activity is to help you assess your own intercultural communication competency. Think of a time when you have been in a situation where you had to interact over a mediated channel with people you perceived as culturally different from you. Individually, answer the following questions and prepare a response to share with the class. Keep your answers brief but thorough enough to aid you in the class discussion.

1) Define the situation and the mediated channel. Was the difference based on race (ethnicity), socio-economics, education, age, religion, etc.?

2) How did you feel?

3) How did your emotions, attitudes, and/or lack of knowledge affect your communication?

4) What were the outcomes of the interaction?

5) Do you think the outcomes of the interaction would be different if you had the same experiences now, after taking this class? How?